**U G Akshara**

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Technical Skills:

Languages: Python, Java, SQL

Front-end Technologies: HTML, CSS

Experience:

**Graphic Designing Intern | Millennial Labs: June 2024 – Sept 2024**

 Assisted in creating social media graphics, marketing materials, and website assets under the guidance of senior designers.

 Developed basic logos, and posters while adhering to brand guidelines.

 Gained hands-on experience with Adobe Photoshop, Illustrator, Canva, and Figma.

 Supported the marketing team in brainstorming creative concepts and executing simple design tasks.

 Learned industry best practices and design trends to improve creative output.

**Graphic Designing Part Time | Millennial Labs: Nov 2024 – Presents**

 Transitioned into a more independent role, leading the design process for various marketing campaigns.

 Created high-quality graphics for social media, websites, and promotional materials to enhance brand engagement.

 Designed complete branding solutions, including logos, banners, and visual identity guidelines.

 Collaborated directly with clients and the marketing team to conceptualize and execute innovative designs.

 Managed multiple design projects efficiently, meeting tight deadlines without compromising quality.

 Continuously researched new design trends and techniques to keep branding fresh and competitive.

Education:

**Bachelor Of Computer Science, Madras** **University** - CGPA: 8.5